

# MICHAEL ZHANG

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## EXPERIENCE

Chicago, IL  
6/14 – present

### Ogilvy & Mather Chicago

*Designer at 485*

As a designer at Ogilvy & Mather's award-winning 485 design department, my job includes art direction, branding, style guide production, and print advertising for various brands including Pinnacle Vodka, Jimmy Dean Sausage, Corona Light, UPS and CDW.

Chicago, IL  
9/13 – 5/14

### Proof Studio (LIS Host)

*Graphic/Web Design Intern*

Proof Studio is a small web design studio based in Chicago that specializes in library websites. As their design intern, I designed their new identity, created visual identities for libraries, produced wireframes and style guides, and assisted in website development using Drupal CMS and SCSS.

Los Angeles, CA  
5/13 – 8/13

### ChowNow

*Graphic Design Intern*

ChowNow is a mobile start-up in Los Angeles that produces custom apps for restaurants. As their intern, I designed marketing and promotional materials, customized apps with restaurant identities and art directed marketing campaigns for restaurants. Clients include hundreds of restaurants across the United States including Al's Beef.

Champaign, IL  
2/12 – 2/13

### Buzz Magazine

*Art Director*

Buzz is a student-run alternative weekly magazine based in Champaign. As art director, I oversaw weekly production of the magazine, led a team of designers, designed and illustrated magazine covers, and edited and finalized the magazine for printing.

9/11 – 2/12

*Designer*

Designed and typeset magazine layouts and produced cover designs on short, weekly deadlines.

Champaign, IL  
9/11 – 5/12

### The Daily Illini

*Editorial Cartoonist, designer*

The Daily Illini is a daily student-run newspaper at the University of Illinois. I worked closely with editors and writers in a fast-paced newsroom environment. I produced editorial cartoons based on current events up to three times a week and also produced illustrations and infographics.

## EDUCATION

### University of Illinois at Urbana-Champaign 2010-2014

Bachelor of Fine Arts in Graphic Design,  
2014, GPA: 3.8/4.0

## SKILLS

### Software:

Proficient with Adobe Illustrator, Indesign, Photoshop, Premiere Pro

Familiar with Adobe Flash, After Effects, Apple Final Cut Pro, Autodesk 3DS Max

### Coding:

Proficient with HTML5, CSS3, SCSS

Familiar with JQuery, Processing, Python

### Other:

Screen Printing, Digital Photography, Videography, Painting, Drawing, Digital illustration

## RECOGNITION

2016 Typeforce7

Installation *Gray Areas* featured

2015 Cannes Young Lions Competition

3rd place in film category

2014 UCDA Design Competition: Award of Excellence for 2014 BFA Exhibition design

2013 UIUC School of Art and Design Student Scholarship for excellence in Field of Graphic Design

2012 Illinois College Press Association, first place in Graphic Illustration for the The Daily Illini *Green Report Card*