

# MICHAEL ZHANG

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## EXPERIENCE

### Freelance Graphic Designer and Illustrator

*January 2018–present*

Currently available to do work in graphic design, branding and identity development, videography and editing, and illustration.

### Wright Auction

*Full-time Graphic Designer June 2016–January 2018*

*Freelance Graphic Designer January 2018–present*

Designed custom printed auction catalogs, art directed photoshoots, produced website graphics and ads, and worked with developers to redesign and update website.

### Ogilvy & Mather 485

*Graphic Designer June 2014–June 2016*

Pitched new business, produced visual identities and created ads for clients including Pinnacle Vodka, Corona Light, Huggies, Mrs. Meyers, Glade, Tyson Foods, Jimmy Dean Sausage, UPS, CDW and Steppenwolf Theater Company.

### Proof Studio (Formerly LIS Host)

*Web Design Intern September 2013–May 2014*

Proof Studio is a web design studio that specializes in library websites. I established visual identities for our clients, produced wireframes, and assisted in website design. We produced the websites for Downers Grove and Oak Park public libraries.

### ChowNow

*Graphic Design Intern May–August 2013*

Designed branded marketing materials, customized and branded mobile apps for Chownow's restaurant clients, assisted in bringing hundreds of restaurant apps to market.

### Buzz Magazine

*Art Director February 2012–February 2013*

Oversaw and coordinated layout design and content flow of magazine, managed a staff of 3 designers, illustrated magazine covers, and finalized the magazine for print production.

*Designer September 2011–February 2012*

Designed and typeset page layouts, illustrated magazine covers

### The Daily Illini

*Editorial illustrator, political cartoonist 2011–2012*

Worked closely with editors and writers to produce illustrations and infographics on a tight timeline. Drew satirical cartoons based on current events that were published three times a week in the paper.

## EDUCATION

University of Illinois at Urbana-Champaign  
Bachelor of Fine Arts in Graphic Design,  
May 2014

## SKILLS

### Software:

Adobe Creative Suite: Illustrator, Indesign, Photoshop, Premiere Pro, After Effects

Other software: Sketch, HTML5, CSS3, SCSS, Mailchimp

### Services:

Illustration, branding and identity design, videography, video editing, storyboarding, typesetting, print production

### Languages:

Mandarin Chinese, spoken, semi-fluent

## RECOGNITION

2016 Poster for Steppenwolf Theater featured in Communication Arts, Graphis, won awards at Cannes Lions International Festival of Creativity, The Clio Awards, D&AD and the International Andy Awards

2016 featured in Typeforce 7

2015 Cannes Young Lions Competition  
3rd place in film category

2014 UCDA Design Competition Award  
of Excellence